

JOHN RYMER

WEB UI/UX DESIGN • HTML/CSS PRODUCTION • KENTICO CMS

304.389.2784

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www.johnrymer.com

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231 Green Acres Drive, Hurricane, WV 25526

QUALIFICATIONS / CORE COMPETENCY

Over 20 years of experience in graphic design, web development and creative management
Seven years of regional agency experience (Interactive, Advertising, PR)
Expert in UI/UX design, HTML/CSS production and responsive design/production
Expert in Kentico CMS front-end development

PROFESSIONAL EXPERIENCE

January 2012 – September 2016 **Creative Director / Project Manager** **Your Dev Team, Troup, TX (Telecommute)**

- Lead Designer and Project Manager for both internal and client design/development projects
- Coordinated and managed remote development team
- Specialized in UI/UX design and production for complex web applications and online software systems

June 2007 – January 2012 **Freelance Web Design / Development** **Hurricane, WV**

- Provided freelance web design and development as well as specialized photography services
- Designed and developed online marketing campaigns for a diverse group of clients
- Assisted other local and regional agencies on a freelance basis

February 2000 – June 2007 **Associate Creative Director** **Charles Ryan Associates, Charleston, WV**

- Responsible for creative direction, design and production management for all top clients
- Managed creative workflow process from inception to final launch
- Managed and provided direction on day-to-day activities
- Responsible for nearly \$1 million in client design and development budgets every year

NOTABLE CLIENT EXPERIENCE

Whirlpool, JCPenney, Bushnell, Blackhawk, Toyota Motor Manufacturing, Capitol One, Diageo, Dow Chemical, WV Division of Tourism, Virginia Tourism Corporation, Nevada Tourism Commission, Greater Kansas City Chamber of Commerce

EDUCATION

Bachelor of Science in Business Administration, West Virginia University, Graduated 1999

Course Concentration in Management Information Systems (MIS)
College of Business & Economics, West Virginia University, Morgantown, WV

AWARDS / RECOGNITION

Gold Adrian Award | Virginia Tourism Corporation (Stories of a Nation)
Web Award for Outstanding Website Achievement | Northwood Health Systems
Multiple Mercury Awards | West Virginia Division of Tourism